

Genevieve McKenzie

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Education

Bachelors of Science Criminology and Criminal Justice
Bachelors of Science Psychology
Arizona State University

May 2020
GPA: 4.0+/4.0

Professional Experience

Center Aide

March 2018-current

Center for Correctional Solutions, Phoenix, AZ

- Develop, design, and order marketing materials to represent the Center
- Reconcile and submit eForms for purchases relevant to the professional development of the Center
- Post on social media such as Facebook, Twitter, and LinkedIn, to engage with community members
- Manage a team of graduate students and faculty members, involving coordinating meetings between Center members and community partners

Student Ambassador for Recruitment

December 2016-March 2018

Watts College of Public Service and Community Solutions, Phoenix, AZ

- Trained new student workers to make professional phone calls, navigate technology platforms, and perform outreach for the 4 schools within the College
- Facilitated orientations and events for all incoming and prospective College of Public Service students in order to acclimate and connect them to all areas of the University
- Represented the College at multiple outside events in order to gain community support, and recruit new students
- Communicated with approximately 75 students per week via phone calls, emails, and letters to aid in the application and enrollment processes

Undergraduate Research

December 2016-current

Watts College of Public Service and Community Solutions, Phoenix, AZ

- Compiled and reviewed relevant research articles using databases such as Google Scholar and ProQuest
- Integrated semester- and year-long research projects into professional poster presentations in order to convey methods, findings, and other important data to members of the public as well as college faculty
- Collaborated with professionals in various related fields to strengthen the validity of our work

Student Leadership Experience

ASU 101 Peer Instructor

August 2017-current

Watts College of Public Service and Community Solutions, Phoenix, AZ

- Taught new students the value of being a public servant and how to navigate the university via activities, PowerPoints, and outside speakers
- Facilitated both in-person and online group discussions about important ideas on how to build a healthy student lifestyle and a career in public service
- Graded/assessed student performance in a timely manner over the course of a semester
- Mentored freshmen students on how to utilize skills such as time management

Camp Co-Op Lead Counselor

August 2018-current

Watts College of Public Service and Community Solutions, Phoenix, AZ

- Serve as a lead counselor at camp by helping to run the Co-Op themed engagement experience and providing support to counselors
- Develop and implement student counselor training alongside faculty members for more than 20 counselors
- Assist in the development, implementation, and assessment of a Co-Op themed engagement experience during camp
- Assist in the assessment and evaluation of the camp counselor and student participant experiences

Camp Co-Op Counselor

October 2017

Watts College of Public Service and Community Solutions, Prescott, AZ

- Engaged with freshmen students in order to enhance their Camp Co-Op experience
- Led small-group debriefs after leadership and team building activities
- Facilitated team building activities for groups of freshmen students
- Oversaw full-camp activities and answered to the needs of campers

{Ink}arcerated

January 2017-May 2017

School of Criminology and Criminal Justice, Phoenix, AZ

- Managed a team of 10 freshmen students in organizing an art show and auction with pieces created inside a prison, the proceeds of which went to charities benefitting at-risk youth
- Coordinated with gallery owners to find and secure a location for the event
- Showcased the mission and values of the project in front of media outlets and donors in order to gain positive publicity and spread awareness

Volunteer Experience

- Day of Service, Watts College of Public Service and Community Solutions (2016-current)
- Spontaneous Service Saturdays, ASU Project Humanities (2016)

Awards and Honors

- Catalyst Award, ASU Committee for Campus Inclusion (2018)